



PRESS RELEASE

For immediate release

Kiwi companies develop rendering solution on Microsoft's Windows Azure Platform

(Auckland, April 22nd, 2010) – New Zealand's first Microsoft cloud rendering solution was unveiled today by three leading Kiwi companies at the Windows Azure Platform Launch in Auckland.

InterGrid and Nextspace have developed a solution that significantly reduces the time for designers to render high-quality photorealistic images. The "Green Button" plug-in allows users of Right Hemisphere's Deep Exploration™ software to send large graphics rendering jobs from their desktop directly to Microsoft's Windows Azure Platform.

The time taken to create high-resolution engineering designs and animations using Deep Exploration's photorealistic High Dynamic Range (HDR) rendering capabilities dramatically reduces with the "Green Button". Typical video rendering times can be improved by more than 95%.

Right Hemisphere's Deep Exploration authoring software enables designers to rapidly read, prepare, transform and import complex CAD files and to create a wide variety of 2D and 3D file formats and documents, including photorealistic rendered images and video. Deep Exploration's photorealistic renders can be used as accurate marketing images without the need to build physical prototypes, wait to photograph the first product shipment or sell from concept drawings.

"The Green Button feature in Deep Exploration will allow manufacturers and designers to get products to market even sooner," said Mark Thomas, President and Chief Technology Officer, Right Hemisphere.

"The Deep Exploration HDR rendering is a powerful capability and the speed boost from cloud computing will make it even more accessible and useful for users. Designers will be able to show clients realistic images of what products will look like, iterate designs faster and even sell products off rendered images alone."

"This is a clear example of how cloud computing can accelerate computing processes," said Scott Houston, CEO, InterGrid, a market leader in cloud computing solutions. "We have partnered with Microsoft to develop Green Button into an easy to use and cost effective interface to the Windows Azure Platform. This new solution opens up new global opportunity for us in the industrial engineering and design sectors."

InterGrid has also developed Green Button solutions for cloud computing in the digital media and biotech sectors. The service allows users of enabled software applications to easily access and harness the power of cloud computing clusters at the push of a button.

Right Hemisphere is a New Zealand technology success story. Its Auckland-developed software is used by global Fortune 500 manufacturers like Boeing, Chrysler, Bell Helicopter, Gulfstream, Sikorsky, Northrop Grumman and Spirit AeroSystems. Right Hemisphere's product suite helps these manufacturers leverage their CAD data to improve their engineering, manufacturing, service and support, training and sales and marketing processes.

Nextspace is a key development partner for Right Hemisphere. Nextspace provides 3D visualisation solutions for businesses in a range of sectors such as local government, building, industrial plant management and education.

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About InterGrid

InterGrid is a New Zealand registered software company expanding into Asia and the USA. It is a market leader in Cloud Computing services and the company's "Green Button" software is one of the world's first true Cloud Computing solutions. The Green Button is the user-friendly front end for industrial strength Cloud Computing. The system enables applications to run on computer processing, storage and network infrastructure that would be outside the budget of all but the wealthiest institutions. Go to <http://www.greenbutton.net> for details.

About Right Hemisphere

Right Hemisphere is the standard for Visual Enterprise solutions. Founded in Auckland, the company's software and solutions help Global 1,000 manufacturers to optimize their mission critical business processes such as engineering, manufacturing, service and support, training and sales and marketing. The software does this by unifying visual product information with relevant business data readily available in corporate CAD, PLM, and ERP systems. It then automatically delivers this intelligent product information into commonly used business documents, file formats and even directly into business applications for secure downstream use anytime, anywhere. Right Hemisphere is based in Silicon Valley and Auckland, New Zealand. For more information, please visit www.righthemisphere.com.

About Nextspace

Nextspace provides 3D visualisation solutions for businesses. We help organisations with complex products or infrastructure to manage their business processes visually to collaborate, communicate and train more efficiently.

Our solutions amalgamate rich multi-dimensional data from corporate and external databases creating powerful productivity and decision-making tools. The result is core business processes that are more efficient, accurate and engaging.

We deliver our solutions with partners, including world-leading visual enterprise provider Right Hemisphere whose success in the global aerospace industry we leverage to solve business problems in other industries. For more information, please visit www.nextspace.co.nz.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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Media Enquiries:**Scott Houston**

InterGrid Limited

Tel: (64) 274 989 009

Email: scott@greenbutton.co.nz

Stephen Knightly

For Right Hemisphere and Nextspace PR

Pursuit PR

Tel (64) 9 913 7520

Email: stephen@pursuitpr.co.nz